

IIID Award
on Information Design

The aim of **IIID** has always been to promote and expand information design knowledge and research. In 2011, the International Institute for Information Design celebrated its 25th anniversary. The time was ripe to acknowledge the best in what information design has to offer by introducing the **IIID Awards**. The competition is held every three years with 2023 as the fifth edition to look forward to.

welcome@iiidaward.net



The International Institute
for Information Design

IIID was founded in 1986 to stimulate the development, recognition and good practice of information design in its broadest sense. Over the last 30 years **IIID** has become one of the best-known names for developing the information design discipline worldwide. We have members and friends around the globe who are passionate about creating better information in many different areas of application.



JURYMEMBERS



Rocio Abascal Mena / Mexico

Universidad Autónoma Metropolitana Cuajimalpa (UAM)



Daniel Fabry / Austria

FH JOANNEUM University of Applied Sciences, Graz



Ilze Dobeles / Latvia

Latvian journalist, TV-presenter and lecturer at the Latvian Art Academy



Carlos Rosa / Portugal

IADE – Faculty of Design Universidade Europeia Lisboa



Hitomi Horiguchi / Japan

senior information designer at i-design inc. in Tokyo



Audrius Klimas / Lithuania

Lithuanian graphic designer. professor at the Vilnius Art Academy



Nicole Lachenmeier & Darjan Hil

studio superdot in Basel Switzerland authors of “Visualizing Complexity”



Karel van der Waarde / Belgium

IIID Vice President for Education & Research

CATEGORIES

The **IIID**award will recognize outstanding work done in the field. The breadth of information design has led us to develop 15 categories of awards, focused on specific topic areas. They include:

Climate Change

Focused on the relevance of ecological issues and impact on natural resources as well as „green“ design practices for information design.

Circular Design

Rethinking the process of creating and adopting sustainability.

Healthcare

Information design that makes physical, social and mental well-being possible.

Financial

Submissions should focus on issues such as economics, personal financial management, banking and investments.

Wayshowing

Navigation in unfamiliar environments.

Universal Design

Information design that creates an inclusive environment.

Traffic and Public Transport

Ensuring people reach their destinations by foot, underground, bike, car, bus, airplane, boat...

Social Affairs

Projects that have a positive, tangible, impact on a specific population, gender equality and democracy.

Emergency / Safety

Ensuring hazards are properly identified and avoided, and the consequences when they're not.

Didactics

Projects that focus on educational or instructional information design.

Products and Services

Projects that help make products and services accessible, understandable and beneficial for the users.

Editorial

Submission related to media, journalism and writing, analogue as digital.

Future Concepts

New and innovative projects. Something that makes us wish we had thought of it first!

Research

Methods and tools for information design.

Bachelors and Masters

Thesis by students showing new approaches, methods and research.

FAQ

Can I submit to more than one category?

You can submit to as many categories as you like. However, each submission must be entered individually, and you must pay the entry fee for each..

Which category should I choose?

Whichever category you feel best reflects your submission. You can enter the same project in more than one category. If you are unsure, please contact us.

Why a template?

We expect that as an information designer you are able to fit the most important points on two pages. Please use the template, this enables direct production of the IIIDaward book layout. Please answer within the template the following questions:
- What was the challenge?
- What was the solution?
- What was the effect?
For your entry please feel free to use the two pages according to your needs, as long you stay within the grid.

How much does it cost to submit?

160,- Euro per submitted project, 50,- Euro for entries in the BA & MA category. Awards costs of 190,- will applied only to the awarded projects in all categories except the BA & MA category.

IIIDaward-Gallery, Book and Tour

All submissions will be displayed in the online-gallery, awarded submissions will be part of the IIIDaward-book and of the IIIDaward exhibition tour.



EVALUATION CRITERIA

Submissions to the **IIID**award will be evaluated on the following criteria:

- 1) Quality of the employed problem solving procedure:
 - identifying the information needs of users
 - making needed information available, accessible, understandable/usable
 - assessing the effectiveness of the provided information,
- 2) Attractiveness and elegance of the designed information

TIMELINE 2023

Early Bird until January 31st, 2023
Submission deadline will be **March 25th, 2023**
Jury-Meeting on March-31st, 2023:
Awarded submissions will be announced on April 5th. Award ceremony will be held in Vienna on May 26th, 2023.



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IT NEEDS EVIDENCE OF IMPACTFUL INFORMATION DESIGN

